

Economic Development & Tourism Strategy (EDTS)

Presented by City Growth

Development Services

November 2025

WHAT WE
MAKE IT

ECONOMIC
DEVELOPMENT AND
TOURISM STRATEGY
2025-2035



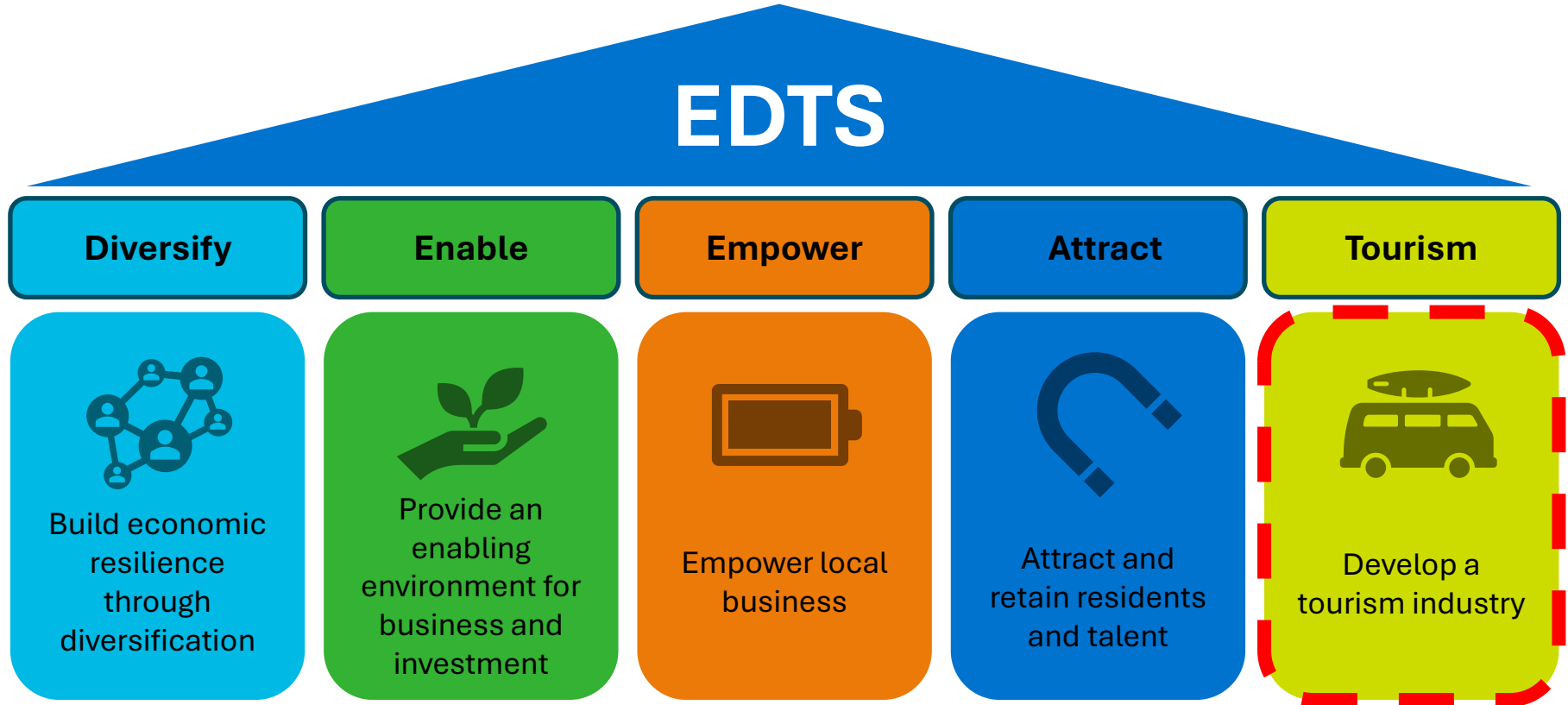


EDTS: Completed Interviews

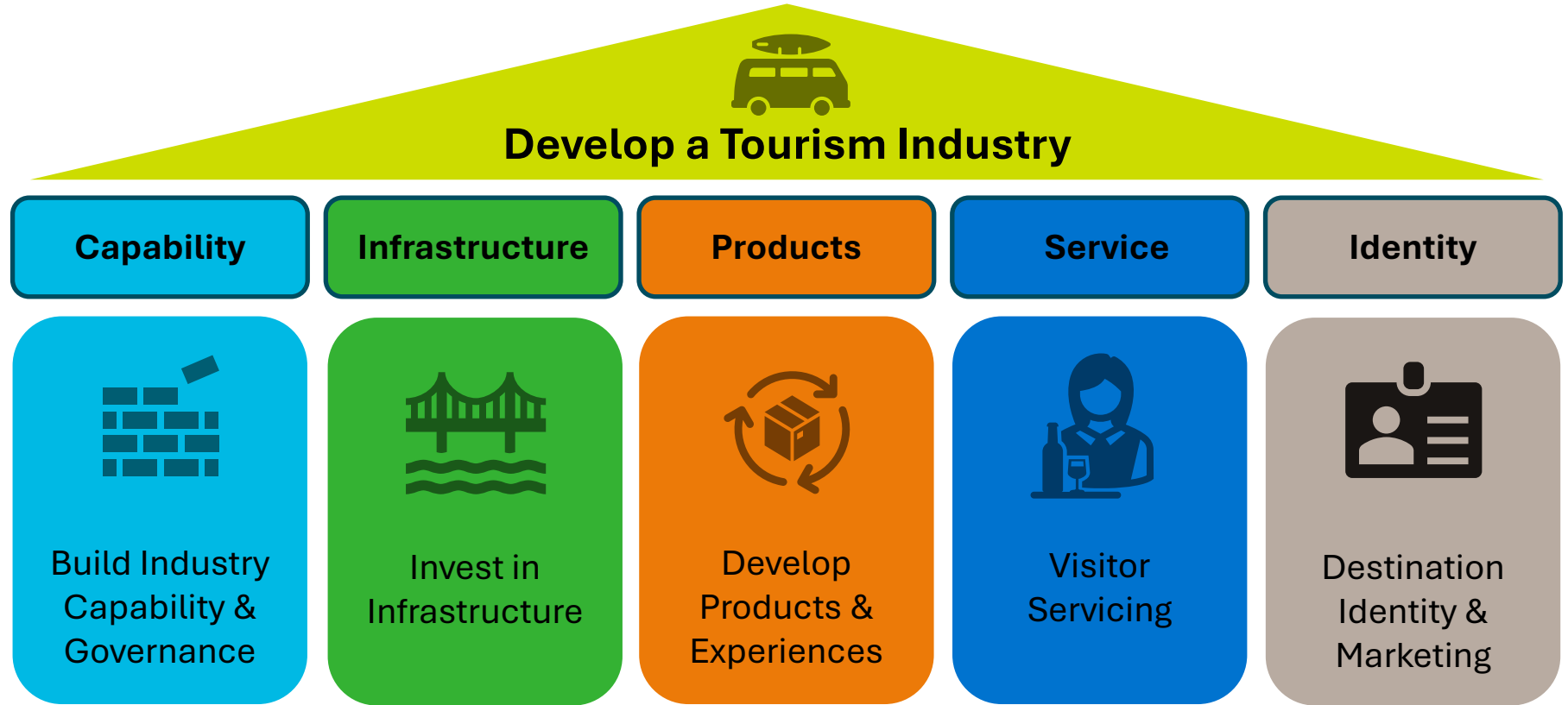
A wide range of stakeholders were interviewed to gain their insights on tourism and ED enablers, barriers and opportunities



Strategic Pillars



Tourism: Core themes



Public Engagement

Date	Time	Where	What
3 Dec	10am – 12pm	Ieramugadu Café, Roebourne	Pop-up stall – chat with the Economic Development & Tourism Team, view materials, and share your feedback
3 Dec	5pm – 6pm	Wickham Community Hub	Information session - Open to businesses and community
3 Dec	6:30pm – 7:30pm	Point Samson Community Hall	Information session - Open to businesses and community
5 Dec	9am – 10am	KDCCI	KDCCI Chamber Connect presentation
5 Dec	12pm – 1pm	Dampier Community Hub	Information session - Open to businesses and community
5 Dec	3pm – 4pm	Karratha Tourism & Visitor Centre	Information session - Open to businesses and community
26 Nov to 15 Dec		All libraries, Admin building reception and Karratha Tourism Visitor Centre	Printed versions of the EDTS
26 Nov to 15 Dec		City Social Media	
26 Nov to 15 Dec		What we Make It web platform	Feedback will be captured on the What We Make It web platform.

For more information:

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